

B.A. Part-II

Semester: III

APC-I

Entrepreneurship Development

(4 Credit -60 Lectures-100 Marks)

Sub. Code: 365106

Objective-

- 1) To create global competence, training, Skill development and motivation among young learners.
- 2) To prepare the background of students to be Entrepreneurs in future.

Unit No.	Topic and Details	No. of Lectures Sub Topic	No. of Lectures Assigned	Marks Assigned	Credit
Unit-1	Entrepreneurship a) Concept & Functions of an Entrepreneur b) Evolutionary Approach c) Qualities of Entrepreneurship i) Decision Making ii) Communication skills iii) Time Management d) Entrepreneur as a Business Leader e) Classification of Entrepreneurship in Different Basis	 3 3 3 3 3	15	25	1
Unit-2	Types & Role of Entrepreneur- I- Types of Entrepreneur a) Innovative & Imitative Entrepreneurship b) Fabian & Drone & Their Respective Characteristics..	 3 3	15	25	1

	II- Role of Entrepreneur a) In Economic Growth & Development b) In Developed & Underdeveloped Economies. c) Impact of – i. Globalization ii. Liberalization iii. Privatization On Entrepreneurship	3 3 3			
Unit-3	Entrepreneurship Development Programme (EDP) a) Concept b) Phases c) Importance d) Objectives e) Entrepreneurial Training and Development f) MCED ,NSDC e) Women Entrepreneurship Development in India	2 2 2 2 2 2 3	15	25	1
Unit-4	Factors Affecting Entrepreneurial Development a) Internal & External Factors b) Personal Factors – Family Background c) Socio-economic Factors d) Cultural & Political Factors e) Psychological Factors f) Technological Factors g) Educational & International Factors	2 2 2 2 2 2 3	15	25	1

Reference Books:

English :

1. Bodi R.V, (2009) , Entrepreneurship Vrunda Publication ,Jalgaon.
2. Harish Robert D & Peters M.P. (2004) Entrepreneurship Meezut, TATA Mcgraw hill,.
2. Lall Madhuzima & sahai shikha ,(2010), Entrepreneurship New Delhi. Excel Books.
3. Neeta Boporikar (2002), Entrepreneurship & small Industry –, Himalaya Publication, Mumbai..
4. Reddy P. Narayana (2002), Entrepreneurship : Tex & cases, Cengage & Learning India Pvt. Ltd.
5. Saini J. S. & Dhameja S.K (1998) ,Entrepreneurship & Small Business ,Rawat publication Jaipur